



**City of Lake Dallas  
Keep Lake Dallas Beautiful Meeting  
City Hall  
212 Main St. – Lake Dallas, TX 75065  
Tuesday, May 17, 2022 at 6:00 p.m.  
Agenda**

- 1. Call to Order & Determination of Quorum**
- 2. Citizen Public Comment** – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.
- 3. Approve Minutes from April 19, 2022**
- 4. Receive Update on Willow Grove Camping**
- 5. Receive Update on Adopt-A-Spot**
- 6. Hold a discussion regarding Public Art in Lake Dallas**
- 7. Announcements and Future Agenda Items**
- 8. Adjournment**

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on May 13, 2022 at 5:00 p.m.

A handwritten signature in blue ink that reads "Codi Delcambre".

Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

# DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF MAY 17,  
2022

DANIEL RUSNAK, CODE COMPLIANCE  
OFFICER



# Willow Grove Revenue and Occupancy

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- **Occupancy** – April RV occupancy = 88.7% vs LY 88.7%. Primitive occupancy = 31.8% vs LY 31.6%.
- **Camping Revenue** – April revenue was up over LY \$11,588 vs \$11,475 an **increase of 1%**.
  - April's revenue ranked #2 over the last 60 months of available reporting.
- **Kiosk Revenue** – n/a Kiosk revenue and reporting not available at this time. Working to restore reporting functionality.
- **Total Monthly Revenue** – n/a
- **Total Camping Revenue Fiscal Projection** – \$87,967 = **85.9%** to LY (Oct-April paid revenue + existing May thru September reservations)

# Adopt A Spot

- No cleanups conducted since KLDB's April meeting
- Flutterby Garden available for adoption
- Staff recently completed significant weed/litter abatement. Next step is to procure/install mulch



# Public Art

- Program broken into 3 components:
  - Art in Parks / City Hall
  - Murals
  - Wrapped Utility Boxes
- Next steps:
  - Funding
  - Partner with LDISD Art Dept.
  - Select utility box(es) / wall for mural
  - Implementation / Art Selection



# Public Art Cont.

- Program broken into 3 components:
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# Announcements & Future Agenda Items

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- Great American Cleanup Saturday, May 21<sup>st</sup> at Jackson Ranch waterway.
- Thousand Oaks Park Rock Garden Installation – Friday, May 27<sup>th</sup> 9am.



**Keep Lake Dallas Beautiful Committee Meeting Minutes**

**From: Tuesday, April 19, 2022**

**At 6:00p.m. at City Hall Council Chambers**

**212 Main Street, Lake Dallas, TX 75065**

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The City of Lake Dallas Park & Recreation Board met in a regular meeting on April 19, 2022 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Lester Raborn called the meeting to order at 6:01 p.m.

**1. Call to Order:**

Daniel Rusnak conducted roll call.

Present Members:

Lester Raborn- Member

Kristy Bleau- Member

Jennifer Nichols- Member

Kris Milton- Member

Rachel Fitzpatrick- Member

(Member Rauschuber showed up late to the meeting at 6:15pm.)

Absent Members:

None.

Staff Present: Code Enforcement Office, Daniel Rusnak and Public Works Superintendent, Layne Cline.

**2. Approval of Minutes from March 15, 2022.**

Member Raborn motions to approve, Member Bleau seconds. Motion passed 5-0.

**3. Receive Update on Willow Grove Camping.**

No additional comments.

**4. Receive Update on Adopt-A-Spot.**

No additional comments.

**5. Receive a report and hold a discussion regarding Public Art in Lake Dallas.**

No additional comments.

**6. Announcements and Future Agenda Items:**

None.

**7. Adjournment-** 6:18pm

**8. Minutes submitted by:**

Print: Daniel Rusnak

Signature: \_\_\_\_\_

**9. Minutes approved by:**

Print: Lester Raborn

Signature: \_\_\_\_\_



KEEP LAKE DALLAS BEAUTIFUL  
AGENDA MEMO

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Prepared By: Daniel Rusnak, Code Compliance Officer

May 17, 2022

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**Willow Grove Park – Camping**

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**DESCRIPTION:**

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

**BACKGROUND INFORMATION:**

City staff to share detailed information about camping revenue, occupancy, kiosk usage, revenue and other activities.

**FINANCIAL CONSIDERATION:**

None.

**RECOMMENDED MOTIONS:**

None. Receive a report only.

**ATTACHMENT(S):**

None.



KEEP LAKE DALLAS BEAUTIFUL  
AGENDA MEMO

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Prepared By: Daniel Rusnak, Code Compliance Officer

May 17, 2022

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**Adopt-A-Spot Program**

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**DESCRIPTION:**

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

**BACKGROUND INFORMATION:**

There are currently 21 Adopt A Spot/Street locations in the City of Lake Dallas.

**FINANCIAL CONSIDERATION:**

None.

**RECOMMENDED MOTIONS:**

None. Receive a report only.

**ATTACHMENT(S):**

None.



**KEEP LAKE DALLAS BEAUTIFUL  
AGENDA MEMO**

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Prepared By: Daniel Rusnak, Code Compliance Officer

April 17, 2022

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**Public Art**

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**DESCRIPTION:**

Follow-up on ongoing discussion on ideas and feasibility of public art in Lake Dallas, specifically exterior wall murals, electrical box wraps and art in public parks.

**BACKGROUND INFORMATION:**

An initial discussion regarding public art was held at the January 18, 2022, Keep Lake Dallas Beautiful Committee meeting, where members expressed interest in pursuing three public art components: wall murals, wrapped utility boxes and art in public parks. Since then, KLDB Committee Members have provided direction with each:

***Public Art***

Members recommend a partnership with LDISD art teachers so art can rotate or feature as many students as possible. City Hall could house various works for public display.

***Wrapped Utility Boxes***

Members agree on creating a central theme and starting small by selecting 1-2 larger utility boxes to start. This can be offered as an art contest to students and then digitally printed on a wrap. Members also agree that a printed wrap is the best option rather than hand-painted utility boxes. Below is a count of utility boxes in Lake Dallas:

- Hundley Dr. (Lakeview to S. Lake Dallas) – 15 boxes
- Overly (Shady Shores to I-35) – 12 boxes
- Lakeview (Thompson to Lakeview West) – 20 boxes
- S. Lake Dallas Dr. (Hundley Dr. to Carlisle Dr.) – Few boxes, two large railroad boxes
- Main St. (Lakeview Dr. to Shady Shores Rd.) – Few boxes
- Frontage Road – 3 electrical boxes
- Swisher Rd. (I-35 to Swisher Courts) – 15 boxes. 1 big box at Swisher/Shady Shores. 1 big box near Swisher Courts

***Wall Murals***

More discussion needed.

**FINANCIAL IMPACT:**

At this time, there is no additional financial impact. This is a discussion item only.

**RECOMMENDED MOTIONS:**

Staff suggests Keep Lake Dallas Beautiful Committee members focus on the following for this discussion:

- Funding: what funding sources will support this endeavor (Keep Lake Dallas Beautiful budget, grants, in-kind donations, etc.)?
- Art selection: will the Keep Lake Dallas Beautiful Committee oversee and select artwork options? Will the utility box and mural projects be open to all residents or start as a school contest?
- Theme: what will our central art theme be?
- Next steps: board provides direction on how to proceed.

**ATTACHMENT(S):**

None.