



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, April 19, 2022 at 6:00 p.m.
Agenda**

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.

3. Approve Minutes from March 15, 2022

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive a report and hold a discussion regarding Public Art in Lake Dallas

7. Announcements and Future Agenda Items

8. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on April 15, 2022 at 5:00 p.m.

A handwritten signature in blue ink that reads "Codi Delcambre". The signature is written in a cursive style and is positioned above a horizontal line.

Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF APRIL 19,
2022

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER



Willow Grove Revenue and Occupancy

- **Occupancy** – March RV occupancy = 89.3% vs LY 83.0%. Primitive occupancy = 23.2% vs LY 40.2%.
- **Camping Revenue** – March revenue was down over LY \$11,413 vs \$11,897 a **decrease of 4%**.
 - Although down slightly in revenue, March's total ranked #3 over the last 60 months of available reporting.
- **Kiosk Revenue** – n/a Kiosk revenue and reporting not available at this time. Working to restore reporting functionality.
- **Total Monthly Revenue** – n/a
- **Total Camping Revenue Fiscal Projection** – \$82,371 = **80.5%** to LY (Oct-March paid revenue + existing April thru September reservations)



Adopt a Spot Update

- 4 cleanups conducted since KLDB's March meeting: Skyway Financial, Haden Family, The Savory Texan, Cline Family and Lake Cities Area Buzz.



Public Art

- Program broken into 3 components:
 - Art in Parks / City Hall
 - Murals
 - Wrapped Utility Boxes
- Next steps:
 - Funding
 - Partner with LDISD Art Dept.
 - Select utility box(es) / wall for mural
 - Implementation / Art Selection



Public Art Cont.

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Announcements & Future Agenda Items

- Citywide Cleanup – Saturday, April 23rd at City Park
- Great American Cleanup Saturday, May 21st at Jackson Ranch waterway.
- Thousand Oaks Park Rock Garden Installation – TBD
- Dos Equis Grant – Staff received check for full amount of \$2,186
- Project Fair Open House – Thursday, April 21st





City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday March 15, 2022

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on March 15, 2022 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 6:13pm

1. Roll Call - The following persons were present:

Members Present: Anthony Rauschuber, Lester Raborn, Kristin Milton, Rachel Fitzpatrick

Members Absent: Kristy Bleau, Member Nichols

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from February 15, 2022 meeting.

- Member Raborn motions to approve, Member Milton seconds. Motion passes 4-0.

4. Receive Update on Willow Grove Camping

- Code Compliance Officer Daniel Rusnak delivers report about the progress

5. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information about the program.

- 5 cleanups since last meeting.
- Mr. Scarnato gives thank you to the Hayden family who have adopted S. Lake Dallas Drive

6. Receive a report and hold a discussion regarding Public Art in Lake Dallas

Mr. Scarnato delivers report and refresher of project.

- Member Fitzpatrick and Member Raborn state they'd prefer effort begins with locations near school.
- Member Rauschuber suggests rewarding/recognizing as many folks as possible at school. More winners and no losers.
- Mr. Scarnato tasks board with brainstorming themes for project.
- Mr. Scarnato reminds board of two separate projects, murals and electric box wraps.
- Mr. Raborn asks if we can leverage library for advertising and ideas.

7. Announcements and future agenda items

- Mr. Scarnato informs board of city winning Dos Equis grant.
- Mr. Scarnato informs board of upcoming events. 5/21 Great American Cleanup and 4/9 Thousand Oaks Rock Garden.
- Mr. Scarnato informs board that his last day with city is March 18th. Member Raborn, and rest of board collectively thanks Mr. Scarnato for his service and wishes him best of luck.

- Mr. Rusnak reminds board of upcoming City-Wide Cleanup on 4/23.
- Member Fitzpatrick asks if we're still doing yard of the month. Mr. Scarnato confirms.

8. Adjournment – 6:39 PM

Minutes submitted by

Daniel Rusnak _____

Minutes approved by

Lester Raborn _____



KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

April 19, 2022

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City staff to share detailed information about camping revenue, occupancy, kiosk usage, revenue and other activities.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

April 19, 2022

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our March meeting, four cleanups were conducted by the following groups: Skyway Financial, Friends of the Lake Cities Area Buzz, The Haden Family and The Cline Family

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



**KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO**

Prepared By: Daniel Rusnak, Code Compliance Officer

April 19, 2022

Public Art

DESCRIPTION:

Follow-up on ongoing discussion on ideas and feasibility of public art in Lake Dallas, specifically exterior wall murals, electrical box wraps and art in public parks.

BACKGROUND INFORMATION:

An initial discussion regarding public art was held at the January 18, 2022, Keep Lake Dallas Beautiful Committee meeting, where members expressed interest in pursuing three public art components: wall murals, wrapped utility boxes and art in public parks. Since then, KLDB Committee Members have provided direction with each:

Public Art

Members recommend a partnership with LDISD art teachers so art can rotate or feature as many students as possible. City Hall could house various works for public display.

Wrapped Utility Boxes

Members agree on creating a central theme and starting small by selecting 1-2 larger utility boxes to start. This can be offered as an art contest to students and then digitally printed on a wrap. Members also agree that a printed wrap is the best option rather than hand-painted utility boxes. Below is a count of utility boxes in Lake Dallas:

- Hundley Dr. (Lakeview to S. Lake Dallas) – 15 boxes
- Overly (Shady Shores to I-35) – 12 boxes
- Lakeview (Thompson to Lakeview West) – 20 boxes
- S. Lake Dallas Dr. (Hundley Dr. to Carlisle Dr.) – Few boxes, two large railroad boxes
- Main St. (Lakeview Dr. to Shady Shores Rd.) – Few boxes
- Frontage Road – 3 electrical boxes
- Swisher Rd. (I-35 to Swisher Courts) – 15 boxes. 1 big box at Swisher/Shady Shores. 1 big box near Swisher Courts

Wall Murals

More discussion needed.

FINANCIAL IMPACT:

At this time, there is no additional financial impact. This is a discussion item only.

RECOMMENDED MOTIONS:

Staff suggests Keep Lake Dallas Beautiful Committee members focus on the following for this discussion:

- Funding: what funding sources will support this endeavor (Keep Lake Dallas Beautiful budget, grants, in-kind donations, etc.)?
- Art selection: will the Keep Lake Dallas Beautiful Committee oversee and select artwork options? Will the utility box and mural projects be open to all residents or start as a school contest?
- Theme: what will our central art theme be?
- Next steps: board provides direction on how to proceed.

ATTACHMENT(S):

None.