



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, March 15, 2022 at 6:00 p.m.
Agenda**

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.

3. Approve Minutes from February 15, 2022

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive a report and hold a discussion regarding Public Art in Lake Dallas

7. Announcements and Future Agenda Items

8. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on March 11, 2022 at 5:00 p.m.

Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF MARCH
15, 2022

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER



Willow Grove Revenue and Occupancy

- **Occupancy** – February RV occupancy = 60.7% vs LY 84.8%. Primitive occupancy = 1.0% vs LY 15.5%.
- **Camping Revenue** – February revenue was down over LY \$6,532 vs \$11,897 a **decrease of 45%**.
 - February Occupancy and Revenue impacted significantly by poor weather.
- **Kiosk Revenue** – February revenue was up over LY \$645 vs \$290 an **increase of 122%**.
 - The kiosk had 120 paid transactions.
- **Total Monthly Revenue** - \$7,177 vs LY \$12,187 a **decrease of 41%**.
- **Total Camping Revenue Fiscal Projection** – \$58,399 = **57.0%** to LY (Oct-Feb paid revenue + existing March thru September reservations)

Adopt a Spot Update

- 4 cleanups conducted since KLDB's February meeting: the Flores Family, Friends of the Lake Cities Area Buzz, Lake Dallas High School Student Council.



Public Art

- Program broken into 3 components:
 - Art in Parks / City Hall
 - Murals
 - Wrapped Utility Boxes
- Next steps:
 - Funding
 - Partner with LDISD Art Dept.
 - Select utility box(es) / wall for mural
 - Implementation / Art Selection



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Announcements & Future Agenda Items

- Lake Dallas selected as Dos Equis Clean Waterways Grant recipient!
- Great American Cleanup Saturday, May 21 at Jackson Ranch waterway.
- Thousand Oaks Park Rock Garden Installation Saturday, April 9.





City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday February 15, 2022

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on February 15, 2022 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 6:27pm

1. Roll Call - The following persons were present:

Members Present: Kristy Bleau, Jennifer Nichols, Anthony Rauschuber, Lester Raborn, Kristin Milton

Members Absent: Ramona Jansen, Rachel Fitzpatrick

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from January 15, 2022 meeting.

- Member Bleau motions to approve, Member Milton seconds. Motion passes 5-0.

4. Receive Update on Willow Grove Camping

Code Compliance Officer Daniel Rusnak delivers report about the program.

- Member Bleau asks if staff ever shares the Willow Grove Google score and/or reviews on social media.

5. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information about the program.

- 3 cleanups since last meeting.
- Mr. Scarnato provides overview/recap of the status of 21 locations and 2022 agreements.
- Member Bleau asks for confirmation on which location are available.
- Member Nichols asks what is required of the Adopter for the program.
- Member Bleau asks if City pays for materials such as bags, pickers, etc.
- Member Bleau lets Board know her next cleanup of the Lake Dallas Monument is next Saturday.

6. Receive a report and take action on TREX Bench Location

Management Assistant Hayden Scarnato delivers report.

- Mr. Scarnato gives overview of Bags to Benches program for new board members.
- Mr. Scarnato shows Board the new bench received January 31st.
- Chairman Raborn states lack of seating at City Park near playground.
- Member Bleau asks what the cost of a placard is for the seat and recommends getting it installed quickly.

7. Receive a report and hold a discussion regarding Public Art in Lake Dallas

Management Assistant Hayden Scarnato delivers report.

- Mr. Scarnato references how another municipality does art; wrap rather than paint.

- Member Bleau asks about pricing and states she believes it pricey.
- Chairman Raborn states he knows someone who may have pricing and commits to find out.
- Member Nichols asks how many. Mr. Scarnato commits to bringing back totals.
- Member Bleau suggests we focus on high visibility locations such as Main Street.
- Member Bleau suggests a theme for art contest.
- Member Rauschuber suggests partnering with Elementary School students.
- Member Bleau references Flower Mound showcasing art items at their City Hall.

8. Announcements and future agenda items

- Mr. Scarnato provides Waterway update.
- Mr. Scarnato informs Board of Willow Grove Trail cleanup 2/18/22

9. Adjournment – 7:02 PM

Minutes submitted by

Daniel Rusnak _____

Minutes approved by

Lester Raborn _____



KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

March 15, 2022

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City staff to share detailed information about camping revenue, occupancy, kiosk usage, revenue and other activities.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

March 15, 2022

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our February meeting, four cleanups were conducted by the following groups: the Flores Family, Friends of the Lake Cities Area Buzz and the Lake Dallas High School Student Council (two spots cleaned).

Our final open spot, S. Lake Dallas Dr. from Hundley Dr. to Main St., has been adopted. We welcome the Haden Family to our Adopt a Spot network and appreciate their commitment to beautifying Lake Dallas.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



**KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO**

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

March 15, 2022

Public Art

DESCRIPTION:

Follow-up on February's discussion on ideas and feasibility of public art in Lake Dallas, specifically exterior wall murals, electrical box wraps and art in public parks.

BACKGROUND INFORMATION:

An initial discussion regarding public art was held at the January 18, 2022, Keep Lake Dallas Beautiful Committee meeting, where members expressed interest in pursuing three public art components: wall murals, wrapped utility boxes and art in public parks. Since then, KLDB Committee Members have provided direction with each:

Public Art

Members recommend a partnership with LDISD art teachers so art can rotate or feature as many students as possible. City Hall could house various works for public display.

Wrapped Utility Boxes

Members agree on creating a central theme and starting small by selecting 1-2 larger utility boxes to start. This can be offered as an art contest to students and then digitally printed on a wrap. Members also agree that a printed wrap is the best option rather than hand-painted utility boxes. Below is a count of utility boxes in Lake Dallas:

- Hundley Dr. (Lakeview to S. Lake Dallas) – 15 boxes
- Overly (Shady Shores to I-35) – 12 boxes
- Lakeview (Thompson to Lakeview West) – 20 boxes
- S. Lake Dallas Dr. (Hundley Dr. to Carlisle Dr.) – Few boxes, two large railroad boxes
- Main St. (Lakeview Dr. to Shady Shores Rd.) – Few boxes
- Frontage Road – 3 electrical boxes
- Swisher Rd. (I-35 to Swisher Courts) – 15 boxes. 1 big box at Swisher/Shady Shores. 1 big box near Swisher Courts

Wall Murals

More discussion needed.

FINANCIAL IMPACT:

At this time, there is no additional financial impact. This is a discussion item only.

RECOMMENDED MOTIONS:

Staff suggests Keep Lake Dallas Beautiful Committee members focus on the following for this discussion:

- Funding: what funding sources will support this endeavor (Keep Lake Dallas Beautiful budget, grants, in-kind donations, etc.)?
- Art selection: will the Keep Lake Dallas Beautiful Committee oversee and select artwork options? Will the utility box and mural projects be open to all residents or start as a school contest?
- Theme: what will our central art theme be?
- Next steps: board provides direction on how to proceed.

ATTACHMENT(S):

None.