



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, February 15, 2022 at 6:00 p.m.
Agenda**

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.

3. Approve Minutes from January 18, 2022

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive a report and take action on TREX Bench Location

7. Receive a report and hold a discussion regarding Public Art in Lake Dallas

8. Announcements and Future Agenda Items

9. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on February 11, 2022 at 5:00 p.m.

Codi Delcambre

Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday January 18, 2021

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on January 18, 2022 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 6:51pm

1. Roll Call - The following persons were present:

Members Present: Kristy Bleau, Rachel Fitzpatrick, Jennifer Nichols, Anthony Rauschuber

Members Absent: Lester Raborn, Ramona Jansen, Kristin Milton

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from October 19, 2021 meeting.

- Member Fitzpatrick motions to approve, Member Nichols seconds. Motion passes 4-0.

4. Receive Update on Willow Grove Camping

Code Compliance Officer Daniel Rusnak delivers report about the program.

- Pavilion rented May 7th, 2022
- Citizen Paul Forgey asks why would citizens rent a park? Layne Cline responds.

5. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information about the program.

- 7 cleanups since last cleanup.
- City staff reaches out to last year's adopters for re-upping agreements for 2022.
- Mr. Cline asks if any locations are vacant. Hayden Scarnato responds "no" but investigating.
- Member Bleau asks to be notified of any openings so she can advertise.

6. Discuss Potential for Public Art in Lake Dallas

Mr. Scarnato provides recap of how we got here and provides overview of program including requirements.

- Member Bleau references what Little Elm and Flower Mound are doing.
- Member Fitzpatrick states she loves the idea.
- Citizen Forgey states his idea is for 'natural' 'wildlife'.
- Member Fitzpatrick states she wants as much art as possible to be included and chosen from (students).

7. Announcements and future agenda items

- Mr. Scarnato delivers update on Bags to Benches
- Member Bleau asks if we should keep the program going after 2nd bench is awarded
- Mr. Rusnak states he'll discuss delivery options with Kroger

8. Adjournment – 7:26 PM

Minutes submitted by

Daniel Rusnak

Minutes approved by

Lester Raborn

DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF
JANUARY 18, 2022

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER



Willow Grove Revenue and Occupancy

- **Occupancy** – January RV occupancy = 70.3% vs LY 84.5%. Primitive occupancy = 2.2% vs LY 2.6%.
- **Camping Revenue** – January revenue was down over LY \$7,847 vs \$9,242 a **decrease of 15%**.
- **Kiosk Revenue** – January revenue was down over LY \$565 vs \$640 a **decrease of 12%**.
 - The kiosk had 108 paid transactions.
- **Total Monthly Revenue** - \$8,412 vs LY \$9,882 a **decrease of 15%**.
- **Total Camping Revenue Fiscal Projection** – \$48,559 = **47.4%** to LY (Oct-Jan paid revenue + existing February thru September reservations)

Adopt a Spot Update

- 3 cleanups conducted since KLDB's January meeting: the McCann Family, Friends of the Lake Cities Area Buzz, LCMUA.



Public Art

- Program broken into 3 components:
 - Art in Parks
 - Murals
 - Wrapped Utility Boxes
- Next steps:
 - Funding
 - Partnerships
 - Implementation / Art Selection



Waterways Update

- Staff met with Keep Corinth Beautiful Chair and Corinth staff January 24 to discuss potential co-hosted cleanup.
 - KCB unable to co-host, but City staff can help promote event.
 - LD staff looking into partnership with Glory of Zion to clean creek near their property.
- Staff installed temporary barriers to prevent trash from entering main creek and requested permission from property management company to keep storm drain clear of trash. We are awaiting confirmation.
- Waterways Program Sponsor Greenstar Environmental to help keep storm drain clear.



WGP Trail & Shore Cleanup

- Rescheduled from spring when area previously flooded.
- Lake Bluff Dr. residents notified staff last year of trash accumulations here. Residents have been invited to join us.
- Help up spread the word!



**WILLOW GROVE PARK
SHORE & TRAIL CLEANUP** 

**Friday, February 18
1PM-4PM
Come-and-Go Event**

Hosted by:

Volunteers will sign-in
at the trail directly
behind Lake Bluff Dr.





KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

February 15, 2022

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City staff to share detailed information about camping revenue, occupancy, kiosk usage, revenue and other activities.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

February 15, 2022

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our January meeting, three cleanups were conducted by the following groups: the McCann Family, Friends of the Lake Cities Area Buzz and LCMUA.

Of our 21 adoptable spots, 18 have been resigned for 2022. We are awaiting confirmation from the final 3 groups who previously adopted these spots in 2021. As of now, we have Adopt a Spot, and volunteer, coverage across city streets, parks, trails and waterways.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

February 15, 2022

Bags to Benches Program

DESCRIPTION:

Hold a discussion and decide the location for KLDB's TREX recycled bench.

BACKGROUND INFORMATION:

Staff opted into the TREX Bags to Benches program in July 2021 and quickly reached the 500-pound mark and ordered its first bench after the 6-month period ended. This bench arrived at City Hall on January 31, 2022. KLDB Committee members will need to decide on a public location for this bench.

Staff opted into a second 6-month period on January 21, 2022. A combination of leftover bags at the Public Works Yard and incoming bags from residents are routinely delivered to partnering grocery stores. At the time of this meeting, more than 200 pounds have been dropped off toward our second bench.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

Staff recommends Committee members choose a location for our newly-delivered TREX bench.

ATTACHMENT(S):

None.



**KEEP LAKE DALLAS BEAUTIFUL
AGENDA MEMO**

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

February 15, 2022

Public Art

DESCRIPTION:

Follow-up on January's discussion on ideas and feasibility of public art in Lake Dallas, specifically exterior wall murals, electrical box wraps and art in public parks.

BACKGROUND INFORMATION:

An initial discussion regarding public art was held at the January 18 KLDB Committee meeting, where members expressed interest in pursuing all three public art components: wall murals, wrapped electrical boxes and art in public parks.

For the public art in parks component of the program, Committee members recommended a partnership with LDISD art students so art can rotate or feature as many students as possible.

For the wrapped electrical boxes component of the program, committee members discussed how neighboring cities implement similar programs. This includes contests, hand-painted art, screen-printing and creating central themes across all utility boxes.

Keep Lake Dallas Beautiful's mission is "to engage and educate Lake Dallas residents to volunteer with the goals of removing litter, cleaning public parks and beautifying green spaces." One area of focus includes "building vibrant sustainable neighborhoods by empowering residents to beautify and restore public spaces." Public art could beautify areas of our City, like downtown, while also supporting local community groups and artists.

FINANCIAL IMPACT:

At this time, there is no additional financial impact. This is a discussion item only.

RECOMMENDED MOTIONS:

Staff suggests Keep Lake Dallas Beautiful Committee members focus on the following for this discussion:

- Funding: what funding sources will support this endeavor (Keep Lake Dallas Beautiful budget, grants, in-kind donations, etc.)?

- Art selection: will the Keep Lake Dallas Beautiful Committee oversee and select artwork options, or will a subcommittee need to be formed?
- Next steps: board provides direction on how to proceed.

ATTACHMENT(S):

None.