



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, October 19, 2021 at 7:00 p.m.
Agenda**

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.

3. Approve Minutes from September 21, 2021

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive Update on Yard of the Month Program

7. Announcements and future agenda items

8. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on October 15, 2021 at 5:00 p.m.



Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS
KEEP LAKE DALLAS BEAUTIFUL
REGULAR MEETING OF
OCTOBER 19, 2021

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT



1

Willow Grove Revenue and Occupancy

September Monthly Recap –

- **Occupancy** – September RV occupancy = 73.1% vs LY 65.1%. Primitive occupancy = 19.6% vs LY 21.6%.
- **Camping Revenue** – September revenue was up over LY \$9,284 vs \$8,322 an **increase of 12%**.
- **Kiosk Revenue** – September revenue was down from LY \$2,648 vs \$3,705 a **decrease of 29%**.
- **Total Monthly Revenue** - \$11,932 vs LY \$12,027 a **decrease of 1%**.

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Willow Grove Revenue and Occupancy

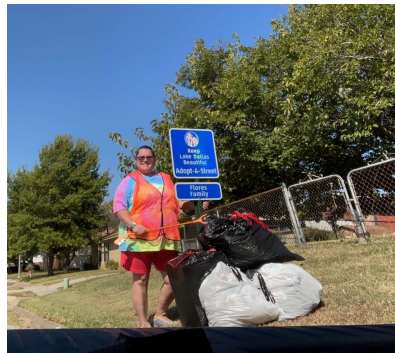
Fiscal End of Year Recap – Finished the year with a very small increase. While we saw a significant increase in camping, nearly all gains were lost with revenue decrease at the kiosk.

- **Total Fiscal Yearly Camping Revenue** – \$102,376 = **24%** increase over LY (\$82,554)
- **Total Fiscal Yearly Kiosk Revenue** - \$20,755 = **-48%** decrease from LY (\$39,592)
- **Total Fiscal Yearly Combined Revenue** – \$123,131 = **.81%** increase over LY (\$122,146)

3

Adopt a Spot Update

- 3 cleanups conducted since KLDB's September meeting: the Flores Family, Montserrat Jesuit Retreat House and Skyway Financial Group.
- Staff in communication with TxDOT to schedule 1-35 cleanups ahead of mowings. Thank you staff member Daniel Rusnak who collected 17 bags of litter from Carlisle Dr. to Swisher Rd.



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Yard of the Month Update

- 4 unique addresses nominated for October's Yard of the Month:

- 407 Stockard Ave.
- 740 Texas Oak Trl.
- 207 Julian St.
- 720 Glen Rhea Dr.

- Congratulations to Mr. Rudy Vrba at 207 Julia St. for being named October's Yard of the Month!

- City staff mailed letters to all nominated yards to congratulate residents and inform them of KLDB endeavors.



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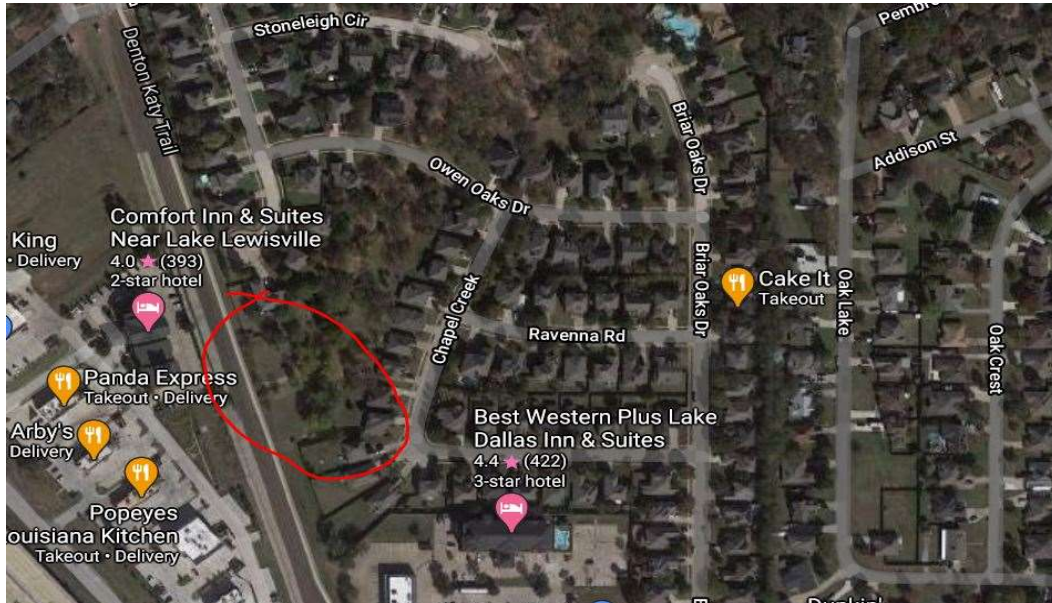
Announcements: Waterway Cleanup Recap

- Held Saturday, Sept. 25
- 17 volunteers
- More than 20 bags of trash collected
- Trash sweep conducted from DCTA rail trail to Owen Oaks Dr.
- Waterway Litter Response Team will conduct 4 waterway cleanups a year.
- Join us by contacting hscarnato@lakedallas.com.



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Announcements: Waterway Cleanup Recap



7

Announcements: Texas Arbor Day



8



City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday September 21, 2021

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on September 21, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 8:57pm

1. Roll Call - The following persons were present:

Members Present: Lester Raborn, Kristy Bleau, Paul Forgey, Rachel Fitzpatrick, Ramona Jansen, Kristy Gilbert, Jennifer Nichols.

Members Absent: None

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from August 17, 2021 meeting.

Member Bleau motions to approve, Member Fitzpatrick seconds. Motion passes 7-0.

4. Receive Update on Willow Grove Camping

Code Compliance Officer Daniel Rusnak delivers report about the program.

5. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information about the program. 5 cleanups in the past month.

6. Receive Update on Yard of the Month Program

Management Assistant Hayden Scarnato delivers information about the program. 3 addresses nominated. 200 N. Lakeview winner. Halloween decorations count towards nomination.

7. Receive an Update regarding the City's First Waterway Cleanup

Management Assistant Hayden Scarnato delivers information about the program. Mr. Scarnato suggests Board Members volunteer.

8. Receive Update and hold discussion relating to Bags to Benches and Bottlecaps to Benches Programs

Member Bleau delivers update relating to Bags to Benches program. Member Bleau discusses drop off points at Kroger. Staff has dropped off 150lbs. Member Bleau has stopped collecting bags at her residence. She has requested more board engagement and volunteer involvement.

9. Announcements and future agenda items

None

10. Adjournment – 9:27 PM

Minutes submitted by

Daniel Rusnak

Minutes approved by

Lester Raborn



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

October 19, 2021

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City Staff to share detailed information about camping revenue and occupancy, kiosk usage and revenue.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

October 19, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our September meeting, three cleanups were conducted by the following groups: the Flores Family, Montserrat Jesuit Retreat House and Skyway Financial Group.

Additionally, Mr. Daniel Rusnak of Lake Dallas City staff conducted an extensive roadway sweep of the 1-35 access road, resulting in 17 bags of trash collected from Carlisle Dr. to Swisher Rd. This sweep was done directly before TxDOT's crews mowed the area, which last time, left litter scattered along the fields. Staff plans to remain in close contact with TxDOT to continue this cleanup plan.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

October 19, 2021

Yard of the Month – October

DESCRIPTION:

Receive a report on October's Yard of the Month nominations and winner.

BACKGROUND INFORMATION:

City staff received numerous nominations for KLDB's Yard of the Month program, resulting in four unique yards being nominated:

407 Stockard Avenue
740 Texas Oak Trail
207 Julian Street
720 Glen Rhea Drive

Ramona Jansen, KLDB's Yard of the Month Judge, selected this month's winner, 207 Julian Street, based on the criteria laid out for our program.

Staff member Hayden Scarnato visited Mr. Rudy Vrba at 207 Julian Street to congratulate him and install the recognition sign. Letters were also mailed to residents at the other nominated addresses to congratulate them and provide additional information on KLDB programs.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None.

ATTACHMENT(S):

None.