



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, September 21, 2021 at 7:00 p.m.
Agenda**

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda; therefore, the Committee will not be able to discuss or take any action on items brought up during the citizen comments. Citizen comments will be limited to five (5) minutes per person.

3. Approve Minutes from August 17, 2021

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive Update on Yard of the Month Program

7. Receive an Update Regarding the City's First Waterway Cleanup

8. Receive Update on Bags to Benches Program

9. Announcements and future agenda items

10. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on September 17, 2021 at 5:00 p.m.



Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS

KEEP LAKE DALLAS BEAUTIFUL

REGULAR MEETING OF
SEPTEMBER 21, 2021

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT



Willow Grove Revenue and Occupancy

- **Occupancy** – August RV occupancy = 75.5% vs LY 76.6%. Primitive occupancy = 9.5% vs LY 13.3%.
- **Camping Revenue** – August revenue was down over LY \$8,653 vs \$9,038 a **decrease of 4%**.
- **Kiosk Revenue** – August revenue was down over LY \$1,996 vs \$5,960 a **decrease of 67%**.
- **Total Monthly Revenue** - \$14,998 vs LY \$10,649 a **decrease of 29%**.
- **Total Camping Revenue Fiscal Projection** – \$98,146 = **118.9%** to LY (Oct-August paid revenue + existing September reservations)

Adopt a Spot Update

- 5 cleanups conducted since KLDB's August meeting: the Gordon Family, Ramona Jansen and Kevin Jones, the Savory Texan, Montserrat Jesuit Retreat House and Friends of the Lake Cities Area Buzz.
- We welcome Lake Dallas Middle School students back into the Adopt-a-Spot network!
 - Falcon Dr. & Carlisle Dr.



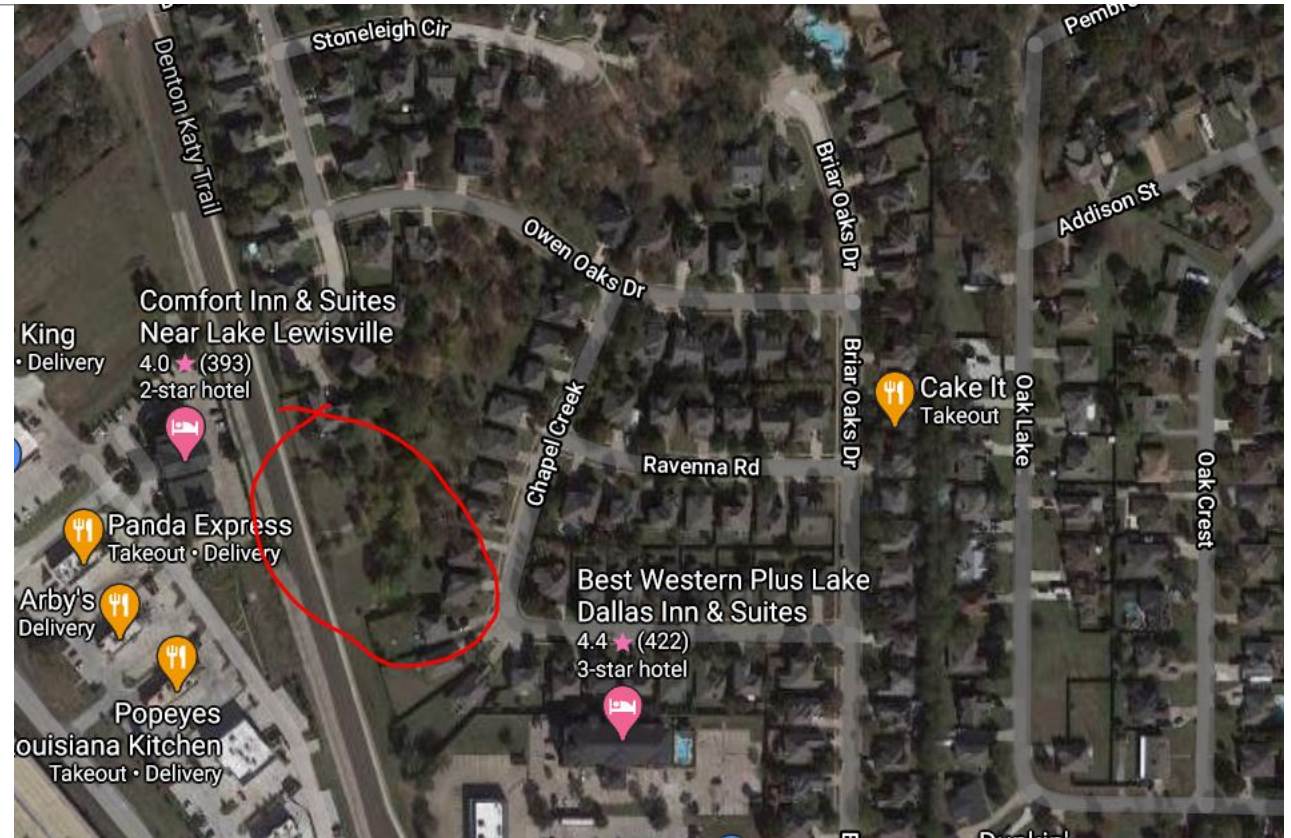
Yard of the Month Update

- 3 unique addresses nominated for September's Yard of the Month:
 - 528 Beck Ave.
 - 200 N. Lakeview Dr.
 - 719 Glen Rhea Dr.
- Congratulations to the Hancock Family at 200 N. Lakeview Dr. for being named September's Yard of the Month!
- City staff mailed letters to all nominated yards to congratulate residents and inform them of KLDB endeavors.



Waterway Cleanup – Saturday, Sept. 25

- Main goal: assemble a set team of at least 12 volunteers to conduct 4 cleanups per year (1 each season).
 - Ideally need 4 more volunteers.
- Community Sponsor Green Star Environmental providing gloves, trash bags and on-site safety training.



KLDB - Bags to Benches Update

Bag drop of at Kroger has started! Staff has dropped off 100 pounds so far

Need Board members to sign up for regular drop offs at Kroger

Our first 6 month period will end Jan 2022!



09/15/21 09:14 AM



City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday August 17, 2021

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on August 17, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 7:18pm

1. Roll Call - The following persons were present:

Members Present: *Lester Raborn, Kristy Bleau, Paul Forgey, Rachel Fitzpatrick, Ramona Jansen*

Members Absent: Kristy Gilbert

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from July 20, 2021 meeting.

Chairman motions to approve, Member Bleau seconds. Motion passes 5-0.

4. Receive Update on Willow Grove Camping

Daniel Mr. Rusnak provides camping update. Recaps flooding and reopening timeline. July occupancy totals and revenue provided. Member Forgey asks if kiosk accepts all bills. Mr. Rusnak confirms and reminds Committee that no change is given. Member Fitzpatrick asks if cards are taken. Mr. Rusnak confirms. Member Fitzpatrick asks if gate arm is always up. Mr. Cline affirms and details the turnaround project. Member Forgey states he would like to see resident park passes to include the boat ramp pass and allow visitors to stay longer. Mr. Rusnak states campers must abide by USACE rules, which also grants the City an extension policy. This has created situations where campers use the park as a short-term residence. Other campers have complained. City staff has worked with campers separately on this matter by reminding long-term campers of the rules to keep their sites clean. Member Forgey suggests moving long-term campers around to different spots. Member Bleau asks who with the City can issue park-related citations.

5. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information about the program. 3 cleanups. Shout out to the McCann Family, Cline Family and the Savory Texan.

6. Receive Update on Yard of the Month Program

Management Assistant Hayden Scarnato delivers information about the program. 3 nominations. Ramona Jansen judge selects 297 N. Lakeview as August winner. Hayden details nomination time frame.

7. Receive Update and hold discussion relating to Bags to Benches and Bottlecaps to Benches Programs

Member Bleau delivers update relating to Bags to Benches program. Kristy asks for bench locations. Member Raborn recommends Flutterby Garden. Member Forgey asks if bench will have signage on bench recommending more bag donations. Layne offers signage explaining program. Member Fitzpatrick also recommends City Park or

in front of City Hall. Member Forgey references bird poop under a tree. Member Jansen offers Main Street in front of City Hall. Committee discusses plan to drop off bags to collection points. Daniel delivers update relating to Bottlecaps to Benches Program. Letters sent out to all nominees. The bench will not go to Lake Dallas. Member Forgey asks if we can pursue the program ourselves. Mr. Rusnak’s plan is continue promoting the program while not being a collection drop-off since the benches are on back-order.

8. Announcements and future agenda items

Hayden delivers information on Waterway Cleanup in September focusing on DCTA trail area around Jackson Ranch. 2nd All Resident Master Plan Vison Session on August 24th. New City Manager starts in new role September 1st. Member Raborn tasks Board with homework item: brainstorm ways to increase boat launch traffic to Boat Launch.

9. Adjournment – 8:26 PM

Minutes submitted by

Daniel Rusnak _____

Minutes approved by

Lester Raborn _____



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

September 21, 2021

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City Staff to share detailed information about camping revenue and occupancy, kiosk usage and revenue.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

September 21, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our August meeting, five cleanups have been conducted by the following groups: the Savory Texan, Friends of the Lake Cities Area Buzz, Ramona Jansen and Kevin Jones, the Gordon Family, and Montserrat Jesuit Retreat House.

Additionally, Lake Dallas Middle School re-signed to be an adopter of both Falcon Dr. and Carlisle Dr. They kicked off the school year with a fantastic cleanup at the end of July. We thank these students for their efforts.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

September 21, 2021

Yard of the Month – September

DESCRIPTION:

Receive a report on September's Yard of the Month nominations and winner.

BACKGROUND INFORMATION:

City staff received numerous nominations for KLDB's Yard of the Month program, resulting in 3 unique yards being nominated:

200 N. Lakeview Dr.
528 Beck Ave.
719 Glen Rhea Dr.

Ramona Jansen, KLDB's Yard of the Month Judge, selected this month's winner, 200 N. Lakeview Dr., based on the criteria laid out for our program.

Staff member Hayden Scarnato visited the Hancock Family at 200 N. Lakeview to congratulate them and install the recognition sign. Letters were also mailed to residents at the other nominated addresses to congratulate them and provide additional information on KLDB programs.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful

AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

September 21, 2021

Waterway Litter Response Team

DESCRIPTION:

Receive an update regarding the City's first waterway cleanup event.

BACKGROUND INFORMATION:

City staff has scheduled KLDB's first waterway cleanup for Saturday, September 25 from 9-11AM. This cleanup will be held at the creek running directly east from the DCTA rail trail through the Jackson Ranch neighborhood. The goal for our Waterway Litter Response Team is to conduct one cleanup per season.

Rather than promoting this as a general "call-them-all" volunteer event, staff is working on assembling a team of at least a dozen volunteers ahead of time. The communication, safety training and ongoing goals will be better organized with a set Waterway Litter Response Team.

The team's community sponsor, Green Star Environmental, will be responsible for providing trash bags, gloves and assistance with on-site safety training. Per Green Star Environmental's suggestion, staff is contacting the property owner on the west side of the train tracks to request permission to clear the brush in front of the storm drain, which will make it easier to collect trash on the eastern side.

At this time, we are in need of four more volunteers. We encourage KLDB Committee members to help promote this volunteer opportunity to build the best team as possible for our community.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

September 21, 2021

Bags to Benches Programs

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Bags to Benches Programs.

BACKGROUND INFORMATION:

Bags to Benches – A member of the Lake Cities Area Buzz approached the city in February of 2021 for partnership in this program. To date, over 750 pounds of bags have been collected and are currently being stored at the Public Works yard. Staff requests the Board discuss and decide on a plan of action to deliver 600 pounds of bags to approved drop off locations.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.