



City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday, August 17, 2021 at 7:00 p.m.
Agenda

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda, therefore the Committee will not be able to discuss or take any action on items brought up during the citizen presentations. Citizen presentation will be limited to five (5) minutes per person.

3. Approve Minutes from July 20, 2021

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive Update on Yard of the Month Program

7. Receive Update and hold discussion relating to Bags to Benches and Bottlecaps to Benches Programs

8. Announcements and future agenda items

9. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on August 13, 2021 at 5:00 p.m.

Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

DIRECTOR'S REPORT

CITY OF LAKE DALLAS
KEEP LAKE DALLAS BEAUTIFUL
REGULAR MEETING OF
AUGUST 16, 2021

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT



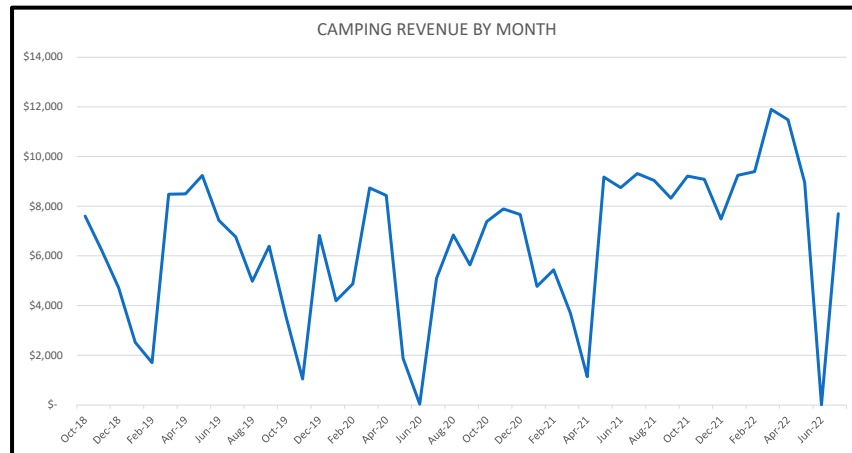
1

Willow Grove Revenue and Occupancy

- **Flooding** – Approximately half of primitive campsites were flooded beginning May 1st. The park was fully closed beginning during the Memorial Day weekend. Willow Grove Park reopened on Friday July 9th. This closure had significant impact on occupancy and revenue. The most significant impact is seen in loss of Day Use and Boat Launch kiosk revenue for the 4th of July weekend.
- **Occupancy** – July RV occupancy = 60.2% vs LY 74.8%. Primitive occupancy = 11.2% vs LY 10.5%.
- **Camping Revenue** – July revenue was down over LY \$7,695 vs \$9,315 a **decrease of 17%**.
- **Kiosk Revenue** – July revenue was down over LY, \$1,830 vs \$6,412 a **decrease of 71%**.
- **Total Monthly Revenue** - \$9,525 vs LY \$15,370 a **decrease of 39%**.
- **Total Camping Revenue Fiscal Projection** – \$91,807 = **111.2%** to LY (Oct-July paid revenue + existing August-September reservations)

2

Willow Grove Revenue and Occupancy



3

Adopt a Spot Update

- 3 cleanups conducted since KLDB's July meeting: the McCann Family, the Cline Family and the Savory Texan.
- We welcome the Savory Texan as our newest adopter, already hard at work keeping the Willow Grove Park trails clean!



4

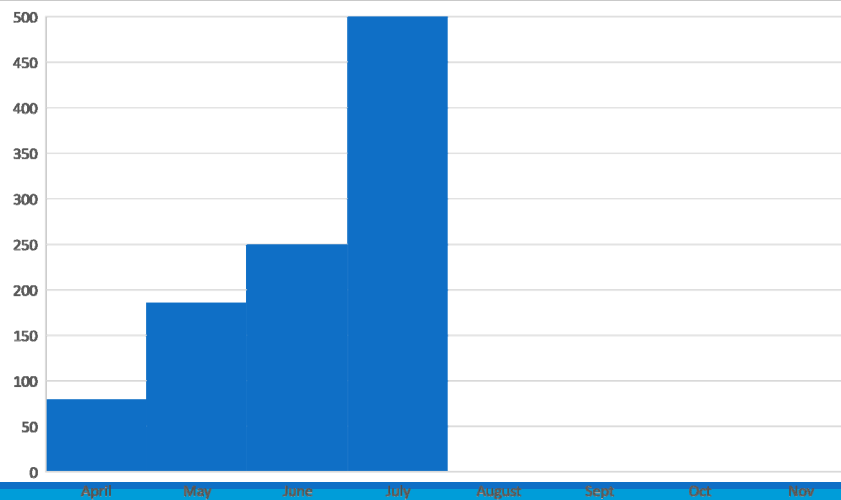
Yard of the Month Update

- 3 unique addresses nominated for August's Yard of the Month:
 - 312 Thousand Oaks Dr.
 - 297 N. Lakeview Dr.
 - 5404 Prince Dr.
- After independent judge review, Resident Rebecca Roberts at 297 N. Lakeview Dr. has been selected as August's Yard of the Month recipient – congratulations!
- City staff mailed letters to all nominated yards to congratulate residents and inform them of KLDB endeavors.



5

KLDB - Bags to Benches Update



6

KLDB - Bags to Benches Update

- We have collected 750 pounds of plastic bags to date!
- City staff has officially signed up for the program, so we can start moving bags from the Public Works yard to the collection sites!
- Main collection point is now City Hall.
- Where will our new bench go???
- Do we want to continue collecting to obtain a second bench in another 6 months?

7

Announcements

- Promotion has started to assemble KLDB's Waterway Litter Response Team.
 - First cleanup (from DCTA rail trail east through Jackson Ranch) will be planned early fall.
 - Seeking volunteers and community sponsors. Help us spread the word!
- Join us 8.24 for the Parks Masterplan Visioning Session.
 - City Hall – 6PM-7:30PM



8



City of Lake Dallas
Keep Lake Dallas Beautiful Meeting Minutes
Tuesday July 20, 2021

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on July 20, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 7:53pm

1. Roll Call - The following persons were present:

Members Present: Kristy Bleau, Lester Raborn, Dan Nolan, Rachel Fitzpatrick, Ramona Jansen

Members Absent: Kristy Gilbert, Paul Forgey

Staff Present: Code Compliance Officer, Daniel Rusnak, Management Assistant, Hayden Scarnato and Public Works Superintendent, Layne Cline.

2. Citizen Public Comment – None.

3. Approve Minutes from June 15, 2021 meetings.

Chairman Lester motions, Member seconds. Motion passes 4-0.

4. Receive Update on Adopt-A-Spot

Management Assistant Hayden Scarnato delivers information regarding adopt-a-spots.

5. Receive Update on the rollout of the Yard of the Month Program.

Management Assistant Hayden Scarnato delivers information about the program. Member Bleau states she trusts Ramona and supports her being the judge. Ramona asks if any rules prohibit a resident from winning multiple months. Member Bleau and Member Raborn agree with discussion. Member Raborn suggests limiting to once per year. Member Jensen asks to consider runner-up winner. Layne asks how Yard of the Year is selected. Member Jensen asks if Yard of the Year and be selected in January due to holidays. Member Jensen suggests expanding to commercial properties at later time. Member Jensen asks if a property which has won Yard of the Month falls into disrepair, does it get disqualified prior to install of sign. Member Fitzpatrick suggests a sign off sheet of expectations for winning resident. Member Bleau states Greg Thorne will offer discount to the winner. Member Jensen asks if nominated addresses can receive a 'nomination' thank you letter. Member Jensen suggests a comment box be added to the nomination form.

6. Receive Update on Recycling Bags

Member Bleau provides an update regarding the recycling bags to benches program. Working on collaboration with Lake Dallas library. Advises she needs 3 recommendations from the committee for locations for first bench. Ramona suggests placement of bench outside of a park, where funds are available.

7. Announcements and future agenda items

Hayden responds to member Forgey's June 15th request for pricing info from Frisco. States cost for blueprinted basket equals \$1,000.

8. Adjournment- 8:42 PM

Minutes submitted by

Daniel Rusnak

Minutes approved by

Lester Raborn



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

August 17, 2021

Willow Grove Park – Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Park.

BACKGROUND INFORMATION:

City Staff to share detailed information about camping revenue and occupancy, kiosk usage and revenue. Staff to share status update about several trees planted in October of 2020 that have died as a direct result of a combination of flooding and/or the winter freeze.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

August 17, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

Since our July meeting, three cleanups have been conducted by the following groups: the McCann Family, the Cline Family and the Savory Texan. The Savory Texan is our most recent adopter, and has already done a great job keeping the Willow Grove Park trails litter free.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

August 17, 2021

Yard of the Month – August

DESCRIPTION:

Receive a report on July nominations for August's Yard of the Month and winner selection.

BACKGROUND INFORMATION:

City staff received numerous nominations for KLDB's Yard of the Month program, resulting in 3 unique yards being nominated:

312 Thousand Oaks Dr.
297 N. Lakeview Dr.
5404 Prince Dr.

Ramona Jansen, KLDB's Yard of the Month Judge, visited each yard and submitted photographs. Based on the criteria laid out for our program, 297 N. Lakeview Dr. was selected as August's Yard of the Month.

Staff member Hayden Scarnato contacted resident Rebecca Roberts of 297 N. Lakeview to congratulate her, deliver our recognition sign and take photographs. Letters were also mailed to residents at the other nominated addresses to congratulate residents and provide additional information on KLDB programs.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

August 17, 2021

Bags/Bottlecaps to Benches Programs

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Bags to Benches and Bottlecaps to Benches Programs.

BACKGROUND INFORMATION:

Bags to Benches – A member of the Lake Cities Area Buzz approached the city in February of 2021 for partnership in this program. To date, over 750 pounds of bags have been collected and are currently being stored at the Public Works yard. Staff requests the Board discuss and decide on a plan of action to deliver 600 pounds of bags to approved drop off locations.

Bottlecaps to Benches – The Lake Cities Rotary Club approached the city in January of 2021 for partnership in this program. To date, several bags of bottlecaps have been delivered to the Lake Cities Chamber of Commerce. Staff has been informed that the vendor for this program is very behind schedule with accepting, processing, manufacturing and delivering benches. Staff recommends continuing this program but redirecting folks to deliver the bottlecaps directly to the Lake Cities Chamber of Commerce.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.