



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
City Hall
212 Main St. – Lake Dallas, TX 75065
Tuesday May 18, 2021 at 7:00 p.m.
Agenda**

- 1. Call to Order & Determination of Quorum**
- 2. Citizen Public Comment** – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda, therefore the Committee will not be able to discuss or take any action on items brought up during the citizen presentations. Citizen presentation will be limited to five (5) minutes per person.
- 3. Approve Minutes from March 16, 2021**
- 4. Approve Minutes from April 20, 2021**
- 5. Receive Update on Willow Grove Camping**
- 6. Receive Update on Adopt-A-Spot**
- 7. Receive a Report on the Rollout of the 2021 Great American Cleanup**
- 8. Receive a Report on Attaining “Gold Star” Recognition through Keep Texas Beautiful**
- 9. Receive Update on Recycling Bags**
- 10. Announcements and future agenda items**
- 11. Adjournment**

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on May 14, 2021 at 5:00 p.m.



Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



Keep Lake Dallas Beautiful Committee Meeting Minutes

From: Tuesday, March 16, 2021

7:00p.m. at City Hall Council Chambers

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on March 16, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 7:32pm

1. **Roll Call** – Daniel Rusnak conducted roll call. The following persons were present:

Members: Dan Nolan, Kristy Gilbert, Paul Forgey, Kristy Bleau

Absent: Lester Raborn

Staff Present: Public Works Superintendent Layne Cline, Code Compliance Officer Daniel Rusnak, Code Compliance Coordinator Hayden Scarnato and City Council Liaison Cheryl McClain

2. **Citizen Public Comment** – None

3. **Approval of Minutes from January 19, 2021:**

Motion to approve the Minutes from January 19, 2021

Ayes: Dan Nolan, Kristy Gilbert, Kristy Bleau, Paul Forgey

Noes: None

Motion Passed 4-0.

4. **Update on Willow Grove Camping:**

- Member Gilbert states that the increase in revenue looks great and is happy to see those numbers.
- Member Nolan asks about digital advertising for Willow Grove, asks about the owner of the digital billboards that are here in Lake Dallas along I-35E. He also stated it might be worth it to try to attract local traffic with those billboards.
- Member Gilbert asks about our relationship with our RV sales and rental businesses to see if we could attract more business to Willow Grove.
- Member Forgey asks why the permit placard for reserved campers displays the last name of said camper. Daniel responds he will research and provide a response at the next meeting.

5. **Report on Recycling Bags:**

- Member Bleau gives a report about recycling bag program that is generated by the collection of different types of plastic to form into a bench. She states this is a program that the non-profit Keep Lake Dallas Beautiful organization has success with, and through their collection efforts they are on the seventh bench.

- Member Nolan along with several other members state that this sounds like a great program to implement in Lake Dallas. He also states several location ideas for outreach.

6. Update on Adopt a Spot:

- None

7. Watershed Protection Update:

- Member Nolan states his support of this sign implementation and agrees anything to help notify the public of waterways would help.

8. Announcements and Future Agenda Items – None

9. Adjournment: Daniel Rusnak adjourned meeting at 8:48 pm

Minutes submitted by

Daniel Rusnak_____

Minutes approved by

Lester Raborn_____



Keep Lake Dallas Beautiful Committee Meeting Minutes

From: Tuesday, April 20, 2021

7:00p.m. at City Hall Council Chambers

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on April 20, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 7:38 pm

1. **Roll Call** – Daniel Rusnak conducted roll call. The following persons were present:

Members: Lester Raborn, Kristy Gilbert, Paul Forgey, Kristy Bleau

Absent: Lester Raborn

Staff Present: Public Works Superintendent Layne Cline, Code Compliance Officer Daniel Rusnak, Code Compliance Coordinator Hayden Scarnato and City Council Liaison Cheryl McClain

2. **Citizen Public Comment** – None

3. **Approval of Minutes from March 16, 2021:**

Member Forgey mentions the minutes did not contain his request for information from City Staff on why the permit placard for reserved campers displays the last name of said camper. Layne motions the minutes will be updated and brought before the Board at the May 18th meeting for approval.

Ayes – Member Raborn, Member Gilbert, Member Forgey, Member Bleau

Noes - None

Motion Passed 4-0.

4. **Update on Willow Grove Camping:**

- Daniel Rusnak delivers revenue updates from Willow Grove.
- Daniel Rusnak delivers update on billboard rental.
- Daniel answers member Forgey's question from the March 16th meeting regarding names on permit placards. While no ordinance requiring it, it's common practice with current software used amongst 600 other users. Daniel explains that there is a cost associated to change the software to remove the last names displayed of campers.
- Member Forgey asks about which parks in the surrounding area use the same software for reservations and when the contract with Leisure Interactive expires. Daniel states he will follow up.

5. **Update on Tree Planting Event:**

- No Comments

6. Receive Report on Waterways Cleanup Program.

- Member Forgey and member Raborn thinks the new signs are a great idea and suggest more locations for signs to go up.

7. Receive Update on Adopt-A-Spot

- No Comments.

8. Receive Update on Recycling Bags

- Member Kristy Bleau delivers comments and information about the total collection. Member Raborn asks about when the turn in will be, Member Bleau mentions that that the program is not official yet, but can be turned in after the City applies for the program.

9. Announcements and future agenda items

- Member Bleau mentions about a citizen who asked about painting murals on electrical boxes, side of buildings, etc.
- Daniel Rusnak mentions the upcoming Float and Fly event at Willow Grove Park on May 1st.

10. Adjournment: Lester Raborn adjourned meeting at 9:07 pm

Minutes submitted by

Daniel Rusnak_____

Minutes approved by

Lester Raborn_____



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

May 18, 2021

Willow Grove Camping

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to Willow Grove Camping.

BACKGROUND INFORMATION:

Camping and Kiosk revenue continue to be very strong. Primitive and RV occupancy also continue to be very strong. The Willow Grove Pavilion has been rented several times in the past few weeks for birthday celebrations. The North Dallas R/C Club held its annual Float & Fly event on Saturday May 1st. A nice review about Willow Grove Park, it's facilities and staff was recently posted on Google.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

May 18, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

There is currently one spot open for adoption in the City: Swisher Road from Shady Shores Road to the bridge.

Since our April meeting, three cleanups have been conducted by the following groups: The Holland Family, Friends of the Lake Cities Area Buzz & The Gordon Family. Staff has ordered additional signage for three of our newer groups, including: The Holland Family, Ramona Jansen & Kevin Jones and Friends of the Lake Cities Area Buzz. Be on the lookout for these as they will soon be installed across our City.

In an effort to help maintain our wildflower zone, and future native plants zones, staff ordered two "No Mow Zone" signs from Fast Signs of Denton. You will see the first of these being used at the wildflower zone adopted by Ramona Jansen & Kevin Jones along S. Lake Dallas Drive.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.

KEEP LAKE DALLAS BEAUTIFUL

GREAT AMERICAN CLEAN UP

May 1-May 31

*#cleanYOURblock all May and join us
for a final blitz cleanup & celebration
May 22 @ Willow Grove Park 10am-Noon*

**VOLUNTEERS CAN RSVP VIA:
[HTTPS://FB.ME/E/13EK5GEBC](https://fb.me/e/13EK5GEBC)**

Keep
LAKE DALLAS



Willow Grove Park: 800 E. Hundley Drive, Lake Dallas, TX 75065
hscarnato@lakedallas.com - (940) 497-2226 ext. 104





Keep Lake Dallas Beautiful Committee
AGENDA MEMO

AGENDA ITEM: 7

Prepared By: Hayden Scarnato, Code Compl. Coord. / Management Asst.

May 18, 2021

Keep Texas Beautiful – Great American Cleanup

DESCRIPTION:

This year's Great American Cleanup will be a hybrid event, with an online component running the entire month of May and ending with a final Cleanup Blitz on May 22 at Willow Grove Park. The event will be promoted via the City's social media channels, our upcoming Hook Quarterly issue, and through our community partners (LDISD, Rotary, Adopt-a-Spot volunteers).

We invite all volunteers to attend the May 22 event at Willow Grove Park, from 10am-Noon, for a cleanup blitz. Staff will register volunteers and issue supplies along with a checklist for volunteers to set out and find specific items to cleanup along the Willow Grove Park trail.

BACKGROUND INFORMATION:

Each year, Keep Lake Dallas Beautiful participates in the Great American Cleanup. This is the largest, nationwide community improvement initiative that focuses on litter abatement and beautification efforts. This year, Keep Texas Beautiful has resources available for affiliates to host DIY-style Great American Cleanup efforts.

As part of our dues to Keep Texas Beautiful, staff received a shipment of supplies to host this event. Staff will provide volunteers on May 22 with gloves, trash bags, masks and hand sanitizer.

FINANCIAL IMPACT:

At this time, there is no additional financial impact.

RECOMMENDED MOTIONS:

Staff encourages members of the Keep Lake Dallas Beautiful Committee to help promote the May 22 Willow Grove Park Cleanup Blitz, or come out and support the Great American Cleanup efforts.

ATTACHMENT(S):

2021 Great American Cleanup Informational Flyer.



**Keep Texas
Beautiful**

2021 AFFILIATE RECOGNITION

Reporting period January 1, 2020 - December 31, 2020

KTB affiliates will receive Good Standing, Silver Star or Gold Star recognition on an annual basis (the KTB reporting period runs on the calendar year). **Grant and funding opportunities offered by KTB require a minimum of Good Standing.**

GOOD STANDING (minimum requirements):

- Achieve official affiliate status by 1/1/2021
- Pay \$175.00 annual dues by 3/26/2021 (Invoices will be mailed out in January 2021)
- Complete and submit the KTB Annual Report online by 3/26/2021
- *New!* Must complete **TWO** of the following options:
 - Participate in one endorsed in-person activity/event in 2020 (i.e. Arbor Day Event, America Recycles Day, Great American Cleanup, Keep Texas Waterways Clean, KTB Fall Sweep, community collection event, have a booth at an event or business, present at a school or organization meeting, etc.)
 - Participate in one virtual activity/event in 2020 (i.e. Facebook or Instagram live event, virtual fundraiser, hosted a virtual learning event, etc)
 - Attend 4 hours of approved virtual or in-person training in 2020 (i.e. KTB conference sessions, KTB regional training, KTB webinars and/or with approval, other outside sources such as KAB seminars/webinars, COG/TCEQ/TPWD/etc. trainings, Master Gardener seminar, etc.)
 - Conduct a Community Appearance and/or litter survey in 2020 (i.e. litter index, windshield survey, or any other assessment to measure the level of litter in your community)

SILVER STAR recognition:

- All requirements for Good Standing met
- Must complete **ONE** of the following options:
 1. Submission of **TWO** 2020 KTB Award applications (can be a combination of KTB Awards – Individual/Organization applications and/or KTB Award – Youth and Educator award applications)
 2. Complete one of the three Star online questions through the Annual Report:
 - COVID Program Adaptations
 - Fundraising in a Pandemic
 - Volunteer Safety
 3. Participate in KTB Affiliate Mentorship Program as an Affiliate Mentor
 4. Participate in the Keep Texas Recycling Program
 5. Attend 6 additional hours (10 hours total) of approved virtual or in-person training in 2020 (i.e. KTB conference, KTB regional training, KTB webinars and/or with approval, other outside sources such as KAB seminars/webinars, COG/TCEQ/TPWD/etc. trainings, Master Gardener seminar, etc.)

GOLD STAR recognition:

- All requirements for Good Standing met
- Letter of Support: Provide a letter from an elected official, civic group, business, or youth group that describes the value of your affiliate to the community. The letter must be dated between 1/1/2021 and 3/26/2021 and be written on letterhead. Letter may be scanned and emailed or mailed to the KTB office.
- Must complete **TWO** of the following options:
 1. Submission of **TWO** 2020 KTB Award applications (can be a combination of KTB Awards – Individual/Organization applications and/or KTB Award – Youth and Educator award applications)
 2. Complete one of the three Star online questions through the Annual Report
 - COVID Program Adaptations



Keep Texas
Beautiful

2021 AFFILIATE RECOGNITION

- Fundraising in a Pandemic
 - Volunteer Safety
3. Participate in KTB Affiliate Mentorship Program as an Affiliate Mentor
 4. Attend 6 additional hours (10 hours total) of approved virtual or in-person training in 2020 (i.e. KTB conference, KTB regional training, KTB webinars and/or with approval, other outside sources such as KAB seminars/webinars, COG/TCEQ/TPWD/etc. trainings, Master Gardener seminar, etc.)
 5. Participate in the Keep Texas Recycling Program
 6. Keep America Beautiful affiliate in Good Standing (must provide documentation)

Recognition collateral materials, annual dues and report must be submitted online by **March 26, 2021.**

Please contact Sara Walters, Program Manager, (swalters@ktb.org) for questions.



Keep Lake Dallas Beautiful Committee
AGENDA MEMO

Prepared By: Hayden Scarnato, Code Compl. Coord. / Management Asst.

May 18, 2021

Keep Texas Beautiful – Gold Star Recognition

DESCRIPTION:

Keep Lake Dallas Beautiful is honored to now be a “Silver Star” affiliate of Keep Texas Beautiful, a first in program history. Thanks to community backing, successful programs and events, we are confident we can achieve “Gold Star” recognition for 2022. Recognition is given for the activities and events conducted the year prior, so we will need to plan now to achieve this worthwhile goal.

BACKGROUND INFORMATION:

Keep Texas Beautiful Affiliates, including Keep Lake Dallas Beautiful, are required to remain in at least “Good Standing” to retain benefits of being a member. Affiliate members who go above and beyond basic requirements can achieve “Silver Star” or “Gold Star” recognition. Benefits of being a member in “Good Standing” include: grant funding opportunities, award recognition, promotion, event resources and more.

Staff met with KLDB Committee Member Kristy Bleau on Tuesday, March 30 after she expressed interest in helping KLDB achieve “Gold Star” recognition. This meeting focused on what requirements will need to be met to elevate our program to this next level. Please see the attached “Recognition Requirements”.

In addition to meeting all “Good Standing” requirements, our strategy was to accomplish the additional following requirements: receive a letter of support from an elected official, civic group, business, or youth group; submit at least two 2021 KTB award applications; attend 6 hours of additional training (10 total hours).

For our two award submissions, we are interested in applying to the “Ruthe Jackson Youth Organization Award”, which could apply to LDMS art students or LDMS student council-led projects, and the “Sadie Ray Graff Educational Institution”, which could apply to the instructors assisting with these projects. We could also consider the “Public Education and Outreach Award” for the Upper Trinity Regional Water District clean waterways public information efforts.

FINANCIAL IMPACT:

At this time, there is no additional financial impact. Annual dues to KTB are \$175 and have already been budgeted. Recognition levels do not affect this cost.

RECOMMENDED MOTIONS:

Staff would like members of the Keep Lake Dallas Beautiful Committee to provide direction on which other programs could meet award requirements and what local elected official/civic group/business could write a letter of support for KLDB.

ATTACHMENT(S):

Recognition requirements check list.



Keep Lake Dallas Beautiful
AGENDA MEMO

Prepared By: Daniel Rusnak, Code Compliance Officer

May 18, 2021

Bags to Benches

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Bags to Benches Program.

BACKGROUND INFORMATION:

Program hasn't officially started yet. Waiting to sign up with Trex so that the program period of 6 months included both the spring and fall (November 13th) City Wide Cleanups. 60 pounds collected at the April 24th City Wide Cleanup. 186 pounds collected as of this report. New collection boxes installed at City Hall. Possible collaboration with Lake Dallas Public Library.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.









