



**City of Lake Dallas
Keep Lake Dallas Beautiful Meeting
Conducted by Video Conference
Tuesday February 16, 2021 at 7:00 p.m.
Agenda**

Pursuant to Governor Greg Abbott's temporary suspension of various provisions of the Texas Open Meetings Act, and in an effort to protect the health and safety of the public, this meeting is being conducted by video conference. Members of the public who desire to only listen to proceedings of the meeting may dial the following toll-free number and, when prompted, enter the following Meeting ID #, beginning at 6:45 p.m. to join the meeting. Any person wishing to view the video conference may go to the Internet link shown below and enter the password shown.

Toll Free Number: 877 853 5257

Meeting ID#: 885 2466 1071

Video Conference:

**<https://us02web.zoom.us/j/88524661071?pwd=bFZUN0dBcWs2b045UnBleVQ0aXc0UT09> Password:
411178**

Members of the public are entitled to participate remotely via Videoconference. To speak remotely at the Keep Lake Dallas Beautiful Meeting, speakers must:

- **Register with the City Secretary by either email cdelcambre@lakedallas.com or calling 940-497-2226 ext. 102 by 3:00 p.m. on Tuesday, February 16, 2021.**
- **Registered speakers will receive an email or phone call providing the meeting link and/or telephone number to call on the date of the meeting.**
- **Speakers must call not later than 6:45 p.m. on the date of the meeting in order to be allowed to speak. Late callers will not be accepted and will not be allowed to speak.**
- **Registered speakers will not be allowed to speak until recognized by the Chairperson and unmuted by the City Secretary.**
- **Speakers will be limited to 5 minutes each.**
- **Handouts or other information that a member of the public desires to provide to the Board must be emailed to cdelcambre@lakedallas.com by 3:00 p.m. on Tuesday, February 16, 2021.**

- Any person wishing to provide only written comments during the Citizen Agenda & Public Comment, or on any other matter to be considered on this agenda, should email such comments to the City Secretary at cdelcambre@lakedallas.com by 3:00 p.m. on Tuesday, February 16, 2021.

1. Call to Order & Determination of Quorum

2. Citizen Public Comment – An opportunity for citizens to address the Keep Lake Dallas Beautiful Committee on matters which are not scheduled for consideration by the Committee. The Texas Open Meeting Act prohibits deliberation by the Committee of any subject which is not on the posted agenda, therefore the Committee will not be able to discuss or take any action on items brought up during the citizen presentations. Citizen presentation will be limited to five (5) minutes per person.

3. Approve Minutes from January 19, 2021

4. Receive Update on Willow Grove Camping

5. Receive Update on Adopt-A-Spot

6. Receive Report on Watershed Protection

7. Announcements of future agenda items

8. Adjournment

I certify that the above notice of this meeting posted on the bulletin board at City Hall of the City of Lake Dallas, Texas on February 12, 2021 at 5:00 p.m.



Codi Delcambre, City Secretary

If you plan to attend this public meeting and you have a disability that requires special arrangements at this meeting, please contact City Secretary's Office at (940) 497-2226 ext. 102 or fax (940) 497-4485 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



Keep Lake Dallas Beautiful Committee Meeting Minutes

From: Tuesday, January 19, 2021

7:00p.m. at City Hall Council Chambers

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on January 19, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- **7:59pm**

1. **Roll Call** – Daniel Rusnak conducted roll call. The following persons were present:

Members: Lester Raborn, Dan Nolan, Kristy Gilbert, Paul Forgey, Kristy Bleau

Absent: Jayme Potter

Staff Present: City Manager John Cabrales, Public Works Superintendent Layne Cline, Code Compliance Officer Daniel Rusnak, Code Compliance Coordinator Hayden Scarnato and City Council Liaison Cheryl McClain

2. **Citizen Public Comment** – None

3. **Approval of Minutes from October 20, 2020:**

Member Lester Raborn made a motion to approve the minutes. Member Paul Forgey seconds the motion.

Motion to approve the Minutes from October 20, 2020

Ayes: Lester Raborn, Kristy Gilbert, Kristy Bleau, Paul Forgey, Dan Nolan

Noes: None

Motion Passed 5-0.

4. **Daniel Rusnak delivers agenda items a and b of Directors Report. Hayden delivers agenda items c thru g**
 - a. Delivered update on Willow Grove Camping/Kiosk revenue
 - b. Delivered update on Billboard Advertising
 - i. Paul asks how out of state campers learned about Willow Grove. Daniel responds that there is no data to share at this time.
 - ii. Kristy Bleau comments on length of time (5 seconds) maybe being too fast. Daniel mentions feedback we received from Sullivan's on reducing text and increasing font size was taken into account and that staff is open to changing locations in the future.
 - c. Delivered update on the Adopt-A-Spot Program.
 - d. Delivered report on Yard of the Month Program.

- i. Dan asks the price of the signs. Hayden responds with price. Dan asks if we've done research and priced the corrugated materials concerned with them getting stolen. Hayden responds they're cheaper but great idea to explore with border.
 - ii. Dan asks if winners are for different neighborhoods. Hayden responds with just one overall. Dan shares that there is value in multiple awards for various neighborhoods in order to get a foothold on the program. Savings with cheaper, well designed signs. 4-5 neighborhoods with 'run-off' best overall yard.
 - iii. Cheryl states she thinks the corrugated signs run \$30-\$40 each.
 - iv. Lester states previous yard of the month in Lake Dallas. He wanted to win. He likes the program and would prefer the nicer sign.
 - v. Dan recommends a Grand Prize for overall winner. Lester concurs.
- e. Delivered report on Bird Boxes
 - i. Dan volunteers time in spring. Asks us to consider bat boxes and references mosquito control next to waterways.
- f. Delivered report on Flutterby Stones
- g. Delivered report on Rock Garden
 - i. Lester states well done
 - ii. Dan states great presentation

5. Announcements and Future Agenda Items – None

6. Adjournment: Lester Raborn adjourned meeting at 8:54 pm

Minutes submitted by

Daniel Rusnak _____

Minutes approved by

Lester Raborn _____



**Keep Lake Dallas Beautiful
AGENDA MEMO**

Prepared By: Hayden Scarnato, Code Compliance Coordinator, Management Assistant

February 16, 2021

Adopt-A-Spot Program

DESCRIPTION:

Receive a report and hold a discussion regarding updates and activities related to the Keep Lake Dallas Beautiful Adopt-A-Spot Program.

BACKGROUND INFORMATION:

There are currently four spots open for adoption in the City: the Welcome to Lake Dallas Monument, Swisher Road from Shady Shores Road to the bridge, Main St. from Thompson Drive to Hickory Creek and Lake Dallas Drive from Main Street to Hundley Drive.

Staff has split the open Lake Dallas Drive spot into two separate adoptable zones and is currently working with Watertoyz Boat Rentals on the adoption of Lake Dallas Drive from Carlisle Drive to Main Street. The remaining portion, Lake Dallas Drive from Main Street to Hundley Drive remains open.

FINANCIAL CONSIDERATION:

None.

RECOMMENDED MOTIONS:

None. Receive a report only.

ATTACHMENT(S):

None.



Keep Lake Dallas Beautiful Committee
AGENDA MEMO

AGENDA ITEM: 6

Prepared By: Hayden Scarnato, Code Compl. Coord. / Management Asst.

February 16, 2021

Watershed Protection

DESCRIPTION:

Receive a report and hold a discussion on options to reduce litter from several identified waterways in Lake Dallas.

BACKGROUND INFORMATION:

Keep Lake Dallas Beautiful has partnered with the Upper Trinity Regional Water District (UTRWD) to identify solutions to keeping litter out of several key Lake Dallas waterways. Staff is currently looking for grant funding options and exploring several other litter abatement options, including public education, the placement of “Keep it Clean” watershed signs and potential volunteer support.

Two signs provided by UTRWD were installed on January 29th at Owen Oaks Drive. Two more signs will be placed at the intersection of Addison Street and Meadowbrook Street. As part of the Development Services’ public information campaign, staff also created an infographic on the importance of clean waterways and posted on the City’s Facebook page on February 5th.

Waterways have been included as cleanup spots in other cities, like the Great Texas River Cleanup used by the City of San Marcos. Staff is considering making several waterways adoptable or open to volunteer support; however, waterways present more safety concerns than street-side spots.

FINANCIAL IMPACT:

There is no financial impact to the taxpayers of Lake Dallas as part of this project.

RECOMMENDED MOTIONS:

There is no motion required as part of this item. Staff would like members of the Keep Lake Dallas Beautiful Committee to provide direction or suggestions on volunteer support for identified waterways.

ATTACHMENT(S):

None

DIRECTOR'S REPORT

CITY OF LAKE DALLAS
KEEP LAKE DALLAS BEAUTIFUL
REGULAR MEETING OF
FEBRUARY 16, 2021

DANIEL RUSNAK, CODE COMPLIANCE
OFFICER

HAYDEN SCARNATO, CODE
COMPLIANCE COORDINATOR
MANAGEMENT ASSISTANT



1

Willow Grove Revenue and Occupancy

- **Occupancy** – January RV occupancy = 84.5% vs LY 50.3%. Primitive occupancy = 2.6% vs LY 1.5%.
- **Kiosk Revenue** – January revenue was up over LY, \$640 vs \$545 an **increase of 17%**.
 - Revenue for next month's February LY is \$545.
- **Camping Revenue** – January revenue was up over LY, \$9,243 vs \$4,769 an **increase of 94%**.
 - Revenue for next month's February LY is \$5,437. As of 2/10, revenue already on the books = \$8,426 (a **55% increase** 11 days into month).
- **Total January Revenue** - \$9,882 vs LY \$5,314 an **increase of 86%**.
- **Camping Fiscal Projection** – **65.6%** to LY (Oct-Feb 10th paid revenue + existing Feb-Sept reservations)

2

Adopt a Spot Update

- 2 cleanups conducted from last meeting (1/19/21):
 - Montserrat Jesuit Retreat – N. Shady Shores Rd.
 - The Cline Family – River Oaks Park
- 4 cleanups scheduled for 2/16-3/16
- 4 spots currently available
 - Welcome to Lake Dallas Monument
 - Main St. – Duck Inn to Hickory Creek
 - Swisher Rd. – Shady Shores to bridge
 - RPM had to opt out for 2021
 - Lake Dallas Dr. – Main St. to Hundley



3

Watershed Protection

- Staff has attended training on the importance of keeping waterways free of litter and has identified several areas in our City where litter abatement is needed.
- Watershed protection signs placed at Owen Oaks Dr.
- 2 more signs planned to be installed at intersection of Addison St. and Meadowbrook St.
- Considering volunteer support of key waterways
 - Volunteer safety / training is top priority and concern



4