



Keep Lake Dallas Beautiful Committee Meeting Minutes
From: Tuesday, March 16, 2021
7:00p.m. at City Hall Council Chambers

The City of Lake Dallas Keep Lake Dallas Beautiful Committee met in a regular meeting on March 16, 2021 in the Lake Dallas City Hall, 212 Main Street, with notice of the meeting given, as required by Title 5, Chapter 551.041 of the Texas Government Code. Call to Order & Determination of Quorum- 7:32pm

1. **Roll Call** – Daniel Rusnak conducted roll call. The following persons were present:

Members: Dan Nolan, Kristy Gilbert, Paul Forgey, Kristy Bleau

Absent: Lester Raborn

Staff Present: Public Works Superintendent Layne Cline, Code Compliance Officer Daniel Rusnak, Code Compliance Coordinator Hayden Scarnato and City Council Liaison Cheryl McClain

2. **Citizen Public Comment** – None

3. **Approval of Minutes from January 19, 2021:**

Motion to approve the Minutes from January 19, 2021

Ayes: Dan Nolan, Kristy Gilbert, Kristy Bleau, Paul Forgey

Noes: None

Motion Passed 4-0.

4. **Update on Willow Grove Camping:**

- Member Gilbert states that the increase in revenue looks great and is happy to see those numbers.
- Member Nolan asks about digital advertising for Willow Grove, asks about the owner of the digital billboards that are here in Lake Dallas along I-35E. He also stated it might be worth it to try to attract local traffic with those billboards.
- Member Gilbert asks about our relationship with our RV sales and rental businesses to see if we could attract more business to Willow Grove.

5. **Report on Recycling Bags:**

- Member Bleau gives a report about recycling bag program that is generated by the collection of different types of plastic to form into a bench. She states this is a program that the non-profit Keep Lake Dallas Beautiful organization has success with, and through their collection efforts they are on the seventh bench.
- Member Nolan along with several other members state that this sounds like a great program to implement in Lake Dallas. He also states several location ideas for outreach.

6. **Update on Adopt a Spot:**

- None

7. **Watershed Protection Update:**

- Member Nolan states his support of this sign implementation and agrees anything to help notify the public of waterways would help.

8. **Announcements and Future Agenda Items – None**

9. **Adjournment:** Lester Raborn adjourned meeting at **8:48 pm**

Minutes submitted by

Daniel Rusnak

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Minutes approved by

Lester Raborn

A handwritten signature in black ink, appearing to read 'Lester Raborn', written over a horizontal line.