

State of Texas  
County of Denton  
City of Lake Dallas

The Community Development Corporation of the City of Lake Dallas met for a regular meeting on July 13, 2020 via Video Conference, with notice of the meeting posted, as required, by Title 5, Chapter 551.041 of the Texas Government Code.

**1. Call to Order**

Mike Mayberry called the meeting to order at 7:00 p.m.

**Present:**

|                  |                            |
|------------------|----------------------------|
| Charlie Price    | Member 1                   |
| Terry Tuck       | Vice Chairperson, Member 2 |
| Michael Barnhart | Member 3                   |
| Glynn Vbra       | Member 7                   |
| Mike Mayberry    | Chairperson, Member 6      |

**Absent: None**

|                |          |
|----------------|----------|
| Melody Parlett | Member 4 |
| Karl Hammond   | Member 5 |

Staff members: City Manager John Cabrales, City Secretary Codi Delcambre, Michele Sanchez, Finance Director, Angie Manglaris, Director of Development Services, Public Works Superintendent Layne Cline and Community Development Coordinator Lancine Bentley were present.

**2. Citizen Agenda & Public Comment:**

Chairperson Mike Mayberry opened Citizen's Agenda.

No one signed up to speak.

Chairperson Mike Mayberry closed the Citizen's Agenda

**3. Approval of the June 8, 2020 minutes.**

**Motion** to approve the June 8, 2020 minutes was made by Glynn Vbra and seconded by Terry Tuck.

**Ayes:** Michael Barnhart, Terry Tuck, Mike Mayberry, Glynn Vbra, and Charlie Price.

**Noes:** None

**Motion Passed 5-0**

**4. Approval of the June 2020 Financial Report.**

This item was pulled from the agenda.

5. **Receive a report and hold a discussion on the Business Improvement Grant (B.I.G.) program, application and guidelines.**

CDC received a presentation from Community Development Coordinator Lancine Bentley relative to the Business Improvement Grant (B.I.G.) program, application and guidelines.

6. **Receive a report and hold a discussion regarding an Economic Development Incentive Program - Business Improvement Grant (B.I.G.) request from Robert E. Altman at 312 S. Shady Shores.**

CDC received a presentation from Community Development Coordinator Lancine Bentley regarding an Economic Development Incentive Program - Business Improvement Grant (B.I.G.) request from Robert E. Altman at 312 S. Shady Shores.

CDC reviewed and discussed the Business Improvement Grant (B.I.G.) request from Robert E. Altman at 312 S. Shady Shores. CDC directed staff to move forward with the Business Improvement Grant (B.I.G.) request from Robert E. Altman at 312 S. Shady Shores.

7. **Receive a report and hold a discussion regarding contracting with The Retail Coach, LLC for retail consulting, market research, marketing and branding and creation of an Economic Development Dashboard Website.**

CDC received a presentation from Aaron Farmer regarding contracting with The Retail Coach, LLC for retail consulting, market research, marketing and branding and creation of an Economic Development Dashboard Website.

**Motion** to approve contracting with The Retail Coach, LLC for retail consulting, market research, marketing and branding and creation of an Economic Development Dashboard Website for Phase I in an amount not to exceed \$1500 and \$500 in expense was made by Mike Mayberry and seconded by Glynn Vbra.

**Ayes:** Michael Barnhart, Terry Tuck, Mike Mayberry, Glynn Vbra, and Charlie Price.

**Noes:** None

**Motion Passed 5-0**

8. **Executive Session: Conduct a closed meeting pursuant to Texas Government Code Section 551.072 to deliberate the purchase, exchange, lease, or value of real property located within the Downtown Overlay Zoning District.**

CDC convened into Executive Session at 8:53 p.m.

CDC reconvened into Open Session at 10:05 p.m.

9. **Return to Open Session: Take action, if any, pursuant to discussions conducted in Executive Session.**

No action was taken.

**10. Receive a report and hold a discussion regarding the Fiscal Year FY 2020-2021 Proposed CDC and City Budget.**

CDC received a presentation from Finance Director Michele Sanchez regarding the Fiscal Year FY 2020-2021 Proposed CDC and City Budget.

**11. Hold a discussion on economic development goals and objects, including an economic development strategic plan, and goals for the Downtown District, IH-35E Business Corridor District and Swisher Road District.**

CDC received a presentation from Community Development Coordinator Lancine Bentley relative to economic development goals and objects, including an economic development strategic plan, and goals for the Downtown District, IH-35E Business Corridor District and Swisher Road District. No action was taken.

**12. Update on actions regarding property maintenance, management, and current leases for 103, 105 and 107 S. Lake Dallas Drive and take appropriate action.**

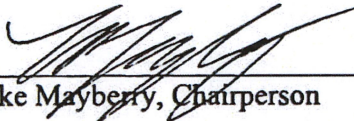
CDC received updated on the 103, 105, 107 S. Lake Dallas Drive. No action taken.

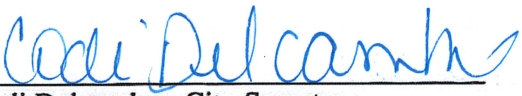
**13. Announcements or requests for future agenda items.**

- Big Grant

**14. Adjourn**

Mike Mayberry adjourned the meeting at 11:04 p.m.

  
Mike Mayberry, Chairperson

  
Codi Delcambre, City Secretary